

17th-19th July 2018

Sarawak, Malaysia



leading the debate on securing ASEAN's critical infrastructure



17<sup>th</sup>-19<sup>th</sup> July 2018

Sarawak, Malaysia www.cip-asia.com

Co-Hosted By:



# Developing resilient infrastructure for a secure future

Today's modern economies and improving living standards rely more and more on the development and security of a country's critical infrastructure.

How would a country stand should there be an attack, from natural or man-made disasters, on its key infrastructure?

# **Exhibitor Prospectus**

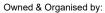
The 3rd Critical Infrastructure Protection and Resilience Asia brings together leading stakeholders from industry, operators, agencies and governments to debate and collaborate on securing South East Asia's critical infrastructure.







Gain access to leading decision makers from corporate and government establishments tasked with Critical Infrastructure Protection and Resilience.

















Supporting Organisations:



including Critical Information Infrastructure Protection

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- Transport
- Energy
- Water
- Information Technology
- Communication

- Health
- · Food / Agriculture
- Emergency Services
- Finance
- Government

Attacks on critical infrastructure sites are a favoured target for terrorist groups, for good reason. They offer what is seen by the terrorist as a soft target, that is, maximum effect with minimal chance of interdiction. The potential effects in terms of damage, the hugely detrimental economic impact, disruption of normal daily life and resulting publicity, can far outweigh the terrorist organisations commitment in both manpower and risk.

Southeast Asia has seen a rise in insurgency-related attacks and terrorist activities, creating uncertainty and insecurity on critical national infrastructure.

Climate change has also seen more extreme weather patterns, creating additional hazardous, unseasonal and unpredictable conditions and a severe strain on infrastructure.

On a country level, there are strategies to deal with infrastructure protection issues. On a regional level, there is the Association of Southeast Asian Nations (ASEAN) Agreement on Disaster Management and Emergency Response (AADMER), under which several teams have been set up to deal with disaster management in general, but none is geared towards the protection of critical infrastructure.

Cyber security is also becoming more prevalent, and as more critical infrastructure becomes connected to the internet and exposed to the dangers of cyber security attacks, new strategies and systems need to be developed to mitigate these threats.

Critical Infrastructure Protection and Resilience Asia will bring together leading stakeholders from industry, operators, agencies and governments to collaborate on securing Asia. The conference will look at developing existing national or international legal and technical frameworks, integrating good risk management, strategic planning and implementation.

#### Critical Information Infrastructure Protection

With the ever increasing threat from cyber attacks on critical infrastructure, the information and data stored and used by CNI systems and operators can be more crucial than the system itself. CIIP is becoming ever more important as part of the cyber security strategy of an organisation or CNI operator.

Cyber security in Southeast Asia is being given greater attention, however, measures pertaining to cyber security are found more at national, rather than international level. While an ASEAN CERT does exist, it is not entirely effective.

Critical Information Infrastructure Protection looks at the potential threats on these fragile systems, from cyber attack, interoperability of new generation technologies and integration.

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Critical Infrastructure Protection and Resilience Asia 2015 ministerial opening keynote





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# International Association of CIP Professionals (IACIPP)

The IACIPP is a global fraternal association of CIP professionals, dedicated to sharing ideas, information, experiences, technology and best practise, with the express purpose of making the world a safer place.

The association is open to critical infrastructure operators and government agencies, including site managers, security officers, government agency officials and policy makers. The purpose is to share ideas, information, experiences, technology and best practise.

The Association, although very young in its journey, is clear in what it is seeking to achieve. The creation of a network of like minded people who have the knowledge, experience, skill and determination to get involved in the development and sharing of good practice and innovation in order to continue to contribute to the reduction of vulnerabilities and seek to increase the resilience of Critical Infrastructure and Information.



For further details visit www.cip-association.org or email info@cip-association.org.

#### The IACIPP initial overall objectives are:

- To develop a wider understanding of the challenges facing both industry and governments
- To facilitate the exchange of appropriate infrastructure & information related information and to maximise networking opportunities
- To promote good practice and innovation
- To facilitate access to experts within the fields of both Infrastructure and Information protection and resilience
- To create a centre of excellence, promoting close co-operation with key international partners
- To extend our reach globally to develop wider membership that reflects the needs of all member countries and organisations

#### The Association also aims to:

- Provide proactive thought leadership in the domain of critical infrastructure security and resilience.
- Help set the agenda for discussions in infrastructure security and resilience
- Promote and encourage the sharing of information, knowledge and experience that will enhance security.
- To filter, collect, collate and co-ordinate information and data sharing.
- Identify and promote new technologies that can enhance security and resilience.
- Share information with members about the changing threat landscape
- Share information, ideas and knowledge to promote best practice
- · Educate operators and provide industry standards
- Act as a Liaison between operators, government, intergovernmental bodies
- Make available surveys and research
- Provide the mechanism for liaison between operators and industry



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## Who is Critical Infrastructure Protection and Resilience Asia for?

Critical Infrastructure Protection and Resilience Asia will attract:

- National government agencies responsible for national security and emergency/contingency planning
- Police and Security Agencies
- · Emergency Services
- Local Government
- Facilities Managers Nuclear, Power, Oil and Gas, Chemicals, Telecommunications, Banking and Financial, ISP's, water supply
- IT, Cyber Security and Information Managers
- · Port Security Managers
- · Airport Security Managers
- Transport Security Managers
- · Event Security Managers
- · Architects
- Civil Engineers
- ASEAN
- NATO / OSCE
- UN / UNESCAP / UNDP / UNOCHA
- Military
- Border Officials

For further information and details on how to register visit **www.cip-asia.com** 

For conference or registration queries please contact: Neil Walker

**Event Director** 

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F: +44 (0) 872 111 3210

E: neilw@torchmarketing.co.uk

## UNOCHA industry professionals

 Build and enhance your company profile and image to key industry professionals

Critical Infrastructure Protection and Resilience Asia provide great business development opportunities, as well as connections to a key

· Security equipment manufacturers and suppliers

• Infrastructure protection consultants

**Benefits of Exhibiting** 

Connect with customers and develop new business relationships

Who should Exhibit

target audience, for:

· Architects

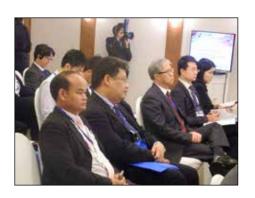
· Civil Engineers

• Builders

· IT security consultants

· Security Service providers

- Showcase your products and services to key decision makers and buyers
- Communicate your company's news and messages direct to your potential customers
- Learn about the latest challenges and threats facing the critial infrastructure sector
- Connect with more customersin less time in the best face-toface environment

















including Critical Information Infrastructure Protection

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#### **Media Partners:**





BORDER SECURITY

#### **SHARE YOUR NEWS**

Through our own dedicated media channels World Security Report and WorldSecurity-index.com, we invite our industry partners to share news about products, product developments and contracts with us and our stakeholders 24/7 365 days a year.

#### **Editorial Contact**

Tony Kingham KNM Media

E: tony.kingham@worldsecurity-index.com

World Security Report is a bi-monthly electronic, fully accessible e-news service distributed to over 40,000 organisations globally. It tracks the full range of problems and threats faced by today's governments, security and armed forces and civilian services and looks at how they are dealing with them. It aims to be a prime source of online information and analysis on security, counterterrorism, international affairs and defence.

WSR will inform and enlighten readers with up-to-date news as well as in-depth features, essential analysis and comment.

Get your products and services read and noticed by senior officials in government and non-government agencies, consultants and associates through World Security Report.

## **Border Security Report**

as a supplement to World Security Report, is the border management

industry magazine delivering agency and industry news and developments, as well as more in-depth features and analysis to over15,000 border agencies, agencies at the borders and industry

professionals, policymakers and practitioners, worldwide.

## **Advertising Contacts**

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## Why participate and be involved?

Critical Infrastructure Protection and Resilience Asia provides a unique opportunity to meet, discuss and communicate with some of the most influential critical infrastructure protection and security policy makers and practitioners.

Your participation will gain access to this key target audience:

- · raise your company brand, profile and awareness
- · showcase your products and technologies
- · explore business opportunities in this dynamic market
- provide a platform to communicate key messages
- · gain face-to-face meeting opportunities

Critical Infrastructure Protection and Resilience Asia gives you a great opportunity to meet key decision makers and influencers.

www.cip-asia.com

## **Sponsorship Opportunities**

A limited number of opportunities exist to commercial organisations to be involved with the conference and the opportunity to meet and gain maximum exposure to a key and influential audience.

Some of the sponsorship package opportunities are highlighted on the left. Packages can be designed and tailored to meet your budget requirements and objectives.

#### Sponsorship opportunities include:

- Gold Sponsor
- Delegate Folder Sponsor
- · Networking Reception Sponsor
- · Delegate Restaurant Sponsor
- · Coffee Break Sponsor
- Badge / Lanyard Sponsor
- Bag Sponsor
- · Water Bottle Sponsor
- · Bag Insert

### **Exhibiting Investment**

The cost of exhibiting at the Critical Infrastructure Protection & Resilience Asia is for a Table Top Display stand.

#### Table Top Information Stand - US\$2,000

 $2m\ x\ 1.5m$  raw space with 1 x table and 2 x chairs. Includes 1 exhibit booth pass to include lunch and coffee breaks.

(Conference delegate pass purchased at extra cost).

Additional Exhibition Booth Passes can purchased at a cost of US\$120 each, which includes lunch and coffee breaks for the two days.

#### **How to Exhibit**

Gain access to a key and influential audience with your participation in the limited exhibiting and sponsorship opportunities available at the conference exhibition.

To discuss exhibiting and sponsorship opportunities and your involvement with Critical Infrastructure Protection & Resilience Asia please contact:

Suthi Chatterjee

Exhibit Sales Manager (Asia)

**PRMC** Thailand

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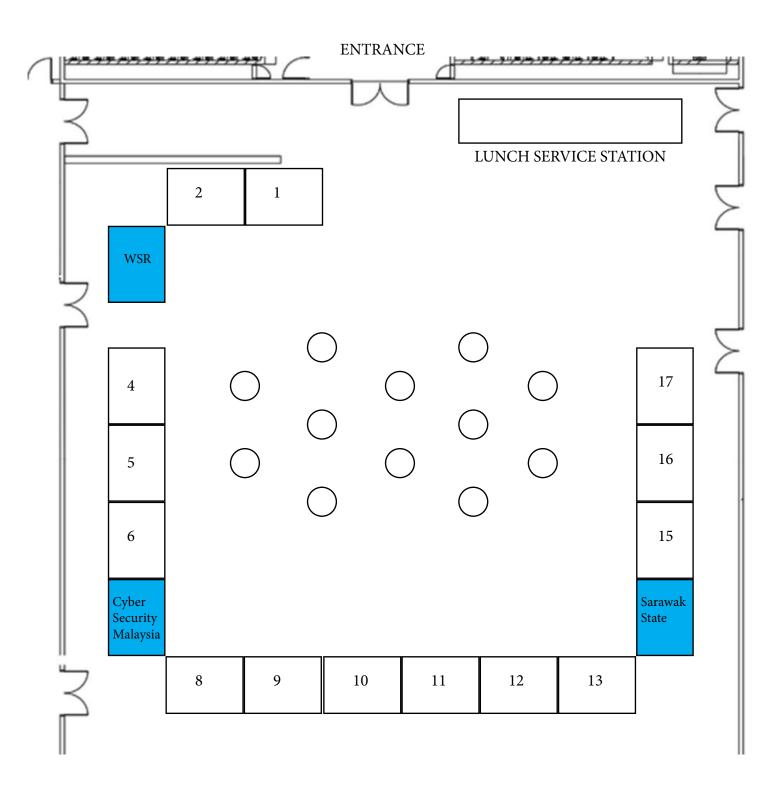
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## Floorplan





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## **Call for Papers**

Are you interested at speaking at the Critical Infrastructure Protection and Resilience Asia conference?

The Critical Infrastructure Protection and Resilience Asia Advisory Committee are inviting abstracts for consideration for inclusion in the conference.

If you are interested, you are invited to submit your abstract for consideration by the conference committee by submitting an abstract of approx 200 words. Your presentation should not be overtly commercial in nature.

For further details, guidelines and to submit your abstract online visit www.cip-asia.com.com

If you have any queries, please email Neil Walker, Event Director at neilw@torchmarketing.co.uk

Data Protection: Personal Data is gathered in accordance with the Data Protection Act 1998.

#### **Further Information**

If you are interested in exhibiting and sponsorship opportunities at the Critical Infrastructure Protection & Resilience Asia, please complete the form and return to:

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